

Press Release



FOR IMMEDIATE RELEASE

Marina Bay Sands fuels up for Singapore Grand Prix action

The integrated resort is partnering with Itai Auto to unveil the Ferrari F12berlinetta for the first time in Southeast Asia

Singapore (30 August, 2012) – As F1 season dawns upon Singapore again, the sizzling action is not restricted only to the race circuit.

Marina Bay Sands, for one, is upping the ante by presenting its grandest ever F1 celebration this year to coincide with the Singapore Grand Prix season from 1-24 September.

It is partnering with Itai Auto, the Official Ferrari Importer in Singapore, to bring a series of adrenaline-charged activities to visitors, such as the unveiling of the highly anticipated Ferrari F12berlinetta at The Shoppes at Marina Bay Sands on 18 September. This marks the very first time the F12berlinetta – the most powerful road-going Ferrari ever built – is displayed in Southeast Asia.

From 5-24 September, Itai Auto will also stage an exhibition at The Shoppes, taking fans through the history of the legendary Italian automotive company and its famous cars.

Mr. Mark Juliano, Senior Vice President of Marketing, Marina Bay Sands, said, “There is no better place than Marina Bay Sands to celebrate significant international events such as the Formula 1 Grand Prix. We are committed to delivering an unforgettable once-in-a-lifetime experience for our guests all year round. This F1 season, we are pulling out all the stops to create excitement and buzz around the event for our guests and racing enthusiasts.”

Destination-wide Spend & Win Promotion

Guests who spend a minimum of S\$100 on property can take part in three weekly draws¹ leading up to the F1 weekend. Totalling over S\$110,000 in value, prizes include special VIP Sands SkyPark² night race party packages, exclusive hospitality passes to the Ferrari Challenge Singapore Gala Dinner at Gardens by the Bay, Ferrari merchandise, all-access passes to Art Science Museum at Marina Bay Sands, shopping vouchers and tickets to watch the upcoming hit Broadway musical, *Jersey Boys*, at the Marina Bay Sands theaters.

The draw will culminate in the grand prize of a trip for two to Milan to visit the distinguished Ferrari Museum in Maranello, Italy.

¹ Visitors can double their chances when they register for the draw online

² The Sands SkyPark Observation Deck and North Garden will be closed to the public from 3pm on both 22 & 23 September

Celebrity chef restaurants gear up for F1

World-class celebrity chef restaurants at Marina Bay Sands have also crafted exclusive F1 menus to usher in a weekend of celebrations, with two celebrity chefs - Guy Savoy and Justin Quek - in town to join guests for the celebrations.

Tetsuya's Waku Ghin³ will open for lunch on 22 September, while Mozza will present its Pizzeria Mozza⁴ F1 Picnic Box for diners who prefer to take away a meal and immerse in the F1 fanfare outdoors.

db Bistro Moderne will also introduce *Daniel Boulud's F1 specials* as part of its pre-race menu⁵ from 21-23 September. These specials include seasonal highlights such as the *Norwegian Scallop "Black Tie"*, *Roasted Brittany Turbot* and *Shiga Prefecture A3 Beef Tenderloin*.

At CUT⁶, guests can enjoy the aptly named *Locked n' Loaded*, an invigorating drink comprising of Woodford Reserve Bourbon, Carpano Antica Formula, lemon, maple syrup and rhubarb.

Sky on 57, famous for its unparalleled views of the Singapore city skyline, will also offer a special set menu⁷ for guests as they catch live telecast of the race both inside the restaurant and on its outdoor terrace. Over this six-course dinner, guests can savor all-time favorites from Chef Justin Quek's culinary repertoire, such as the *Poached French Oysters with Spanish Ham*, *Wok-fried Maine lobster with Grilled M7 Wagyu beef* and his signature *Foie Gras Xiao Long Bao*.

Guests who are looking to host a group party can opt for a private corner at Sky on 57's beautiful outdoor terrace. The West Terrace Promotion package, priced at S\$988++, includes assorted canapés, JQ's signatures, petit fours and 1 Magnum of Veuve Clicquot, Yellow Label.

SweetSpot will also be crafting exquisite treats inspired by the Grand Prix under the creative hands of Chef Ryan Witcher, Executive Pastry Chef at Marina Bay Sands. The *Formula 1* is a gold dusted almond macaroon with black sesame ganache and the *Pole Position* is a milk chocolate-pandan praline. The highlight is the *Marina Bay Street Circuit* dessert, which is a mango-hazelnut mousse cake with hazelnut daquoise and citrus-praline ganache. All these goodies will be available exclusively at the outlet located at Marina Bay Sands Hotel Tower 3 lobby, from 20-23 September.

Non-stop partying at the clubs

More partying awaits at Avalon, the super club set in the stunning crystal pavilion at Marina Bay Sands. For the first time, AVALON GO! – a dance extravaganza featuring A-list deejays

³ Waku Ghin: For reservations, call +65 6688 8507.

⁴ Pizzeria Mozza F1 Picnic Box: S\$80++ (for two pax). For reservations, call +65 6688 8522.

⁵ db Bistro Moderne pre-race menus: 2-course S\$58++; 3-course S\$68++. For reservations, call +65 6688 8525.

⁶ CUT: For reservations, call +65 6688 8517.

⁷ Sky on 57 dinner set menu: S\$200++ (group of eight pax and above); West Terrace outdoor package S\$988++ (perfect for a group of five). For reservations, call +65 6688 8857.

that have performed at the last two Singapore Grand Prix – moves into the newly expanded club space at Avalon. The mega music event will take place over 20-22 September.

KU DÉ TA⁸ will also be taking the F1 fever to new heights this season. One of Australia's top deejays, DJ Kenny L., will be helming the decks at the club lounge on both Friday and Saturday nights to showcase his latest beats which have made it to the biggest music festivals internationally.

Both the KU DÉ TA restaurant and club lounge will also be streaming the race live on numerous screens so visitors can feel the same excitement from 200 meters above ground. Race weekend set menus are available from S\$288++ in the Restaurant, while cover charge to the Club Lounge starts from S\$100 and includes a glass of champagne.

###

About Marina Bay Sands Pte Ltd

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theaters showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit www.marinabaysands.com

For Media Enquiries

Erica Ng (+65) 6688 1013 / erica.ng@marinabaysands.com

Download high resolution images

<https://www.yousendit.com/download/TEhXak8yRStrUm1jZDhUQw>

⁸ KU DÉ TA: For reservations, call +65 6688 7688.